Permit #S00039008

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00039008 **Type of Permit:** STILL **Release Date:** 04/08/2011

Production Company MIKE PISCITELLI PHOTOGRAPHY

Insured Company Name MIKE PISCITELLI PHOTOGRAPHY

Contact Phone No. 1 310-382-4926
Contact Phone No. 2
Fax
Address 8383 WILSHIRE BLVD
BEVERLY HILLS, California 90211

Production Title CONVERSE SKATES

Type of Production Still Photo

Producer Mike Piscitelli

Director Mike Piscitelli

1st AD N/a N/a

Production Manager N/a N/a

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Mike Piscitelli
Primary Phone Mobile - 310-382-4926
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - n/a
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE $60.00

Total Permit Fee $60.00

Number of Locations 1

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	S00039008	**Location Manager**	Mike Piscitelli
Production Company	MIKE PISCITELLI PHOTOGRAPHY	Primary Phone	Mobile - 310-382-4926
Insured Company	MIKE PISCITELLI PHOTOGRAPHY	Secondary Phone	
Production Title	CONVERSE SKATES		

Location Address 10 Frwy, 110 Freeway, 101 Frwy, Alameda St., Inclusive (Excluding Freeways), Los Angeles, CA, 90071

Location Name DOWNTOWN DRIVING GRID

Location Type Driving grid

Location Description Downtown Grid

Film Dates 4/11/2011 - 4/11/2011 08:00 - 18:00 1 day

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document S39008, Michael Pisutelli letter590.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	10

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** E4

Location Notes Must Comply with Attached Downtown Conditions

Approvals LOS ANGELES POLICE DEPARTMENT Suzan Nelson

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Permit #S00039008

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of SOFA KING AWESOME INC. **("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.**

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 4-7-2011

Michael Piscitelli
SOFA KING AWESOME INC
Name of Principal

By: _____
Representative's Signature

MICHAEL A. PISCITELLI
Print Representative's Name

PRESIDENT
Representative's title

8383 WILSHIRE BLVD # 450
BEVERLY HILLS CA 90211
Principal's Address

323-782-4287
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT